



Keswick and District Fair Trade Campaign Newsletter



May 2010

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Please put these two **dates** in your diary:

AGM: Wednesday 2nd June, 7.00 - 9.00

CROSTHWAITE PARISH ROOM

The business will take 30 minutes, then, after coffee, the group who recently went to **Choche** will talk about and show photographs of their visit. We shall tell you about the work we did to lay the foundations of a pioneering savings and loans scheme, which with funding from **Rotary**, should get underway later this year. This project is aimed at helping farmers escape from indebtedness, and assisting small business development for women. We shall say no more about the visit now: we want you to come and hear about it. Everyone is welcome: bring your friends and family. **AGM papers accompany this Newsletter.**

STRAWBERRY TEA: Sunday 4th July

Northside, Grange in Borrowdale, 2.00 - 5.00

Don't miss our annual fundraising event in the grounds of Northside in Grange. This has become one of the loveliest of Keswick's summer garden parties. We expect once again to be accompanied by the **Segretta Stompers**.

FAIRTRADE FORTNIGHT 2010

Thanks to everyone for taking part in **The Big Swap** and making this year's **Fairtrade Fortnight** the best yet. The national target of over 1 million swaps was achieved. Keswick's contribution to the amazing range of nationwide events was a highly successful **Mad Hatter's Tea Party** at Theatre by the Lake, well covered in the local press.

FAIRTRADE TOWNS in UK and elsewhere

Britain still leads the world in the number of **Fairtrade** communities - 479 in total (of which 21 are in Cumbria) - made up of 260 **Fairtrade** Towns; 64 **Fairtrade** Boroughs;

53 Fairtrade Cities; 39 Fairtrade Villages; 31 Fairtrade Zones (including local authority districts); 21 Fairtrade Counties; 11 Fairtrade Islands. The rest of the world has 323 altogether in 18 countries, but in many of them the growth is now fast.

FAIRTRADE FAITH GROUPS, SCHOOLS & UNIVERSITIES in UK

There are over 6000 Fairtrade churches, 78 dioceses and other denominational groups, 39 synagogues, 1 mosque, and 1 Hindu temple, 1 Sikh gurdwara, 1 Bahai place of worship, 350 schools (with over a further 4000 registered), and 119 universities with Fairtrade status. Keswick and Cockermouth Schools received their Fairtrade School certificates from Harriet Lamb, CEO of the Fairtrade Foundation at a Cumbrian Fairtrade Pupil Conference hosted by Keswick School Fairtrade Group on 22nd January.

FAIRTRADE PRODUCTS available locally

The number of Fairtrade products is growing all the time. Nationally the total is well over 4,500 and internationally over 6000. Locally look out for the latest Oromo Coffee Company Limu coffee, which doesn't yet have Choche coffee in it, but will, we hope, this year. It is available from Fine Cheeses Fond Ewe along with Yirgacheffe and Harar. Boots now stock Zaytoun olive oil from Equal Exchange as well as increasing range of Fairtrade wines. All Fairtrade products in Boots can now be quickly identified by shelf edge 'talkers'. The Co-op is adding to its very large range of Fairtrade products with Fairtrade cotton buds and cotton wool balls in the baby changing section and cotton pads in ladies cosmetics. Our local Boots now stocks Fairtrade body butter and body lotions. There is an even wider range in larger stores.

TRADE JUSTICE

The Trade Justice Group continues to meet, keeping an eye on the continued failure to conclude the supposed pro-development round of talks at the World Trade Organisation. More cheering has been the positive result of our lobbying for an Act of Parliament to control the activities of Vulture Funds. We are also joining many voices pressing for a tax on international financial transactions. Please join us in that campaign.

MEMBERSHIP

Have you renewed your membership? If you are not sure, ring: 017687 80047.