



Keswick and District Fair Trade Campaign

Newsletter



December 2009

Newsletter 19

In this issue

Recent news

Winter Fair
Comment

Mad Hatter's
Tea Party
Fairtrade
Fortnight 2010

Cumbria Fair
Trade Network
AGM

Have you renewed your membership?

We all have quite enough to deal with at the moment, so we will keep this short. In any case you will have seen news in the local press of events in which we have been involved recently, so there's no need to repeat detail.

THE GUARDIAN SUPPLEMENT FEATURES KESWICK

SATURDAY 10th OCTOBER

In a [Starbucks](#) sponsored supplement in the [Guardian](#) marking the 15th Anniversary of the [FAIRTRADE Mark Keswick](#) was featured in a whole page spread.

AN EVENING TASTING FINE FOODS FAIRTRADE AND LOCAL

WEDNESDAY 14th OCTOBER

With [cheeses](#) and their makers from [Thornby Moor Dairy](#) and [Appleby Creamery](#); [locally made pickles](#) and [chutneys](#); [olives](#) from the [Mediterranean](#); [Fairtrade coffee](#) from [Oromia](#); [Fairtrade wines](#) from [South Africa](#) and [Chile](#), and [sticky toffee](#) pudding from the [northeast](#) – it's possible that some people might have gone to bed with indigestion, but not one of the 70 people who came complained! In fact it was a great success in every way. [Fond Ewe](#), whose owners [Faith and Brian Watterson](#), were the inspiration behind the evening, donated raffle prizes, quiches and scones. All proceeds - £433 - will go to assist the co-operative of farmers in [Choche](#), Ethiopia.

FROM GARSTANG TO KESWICK: PIONEERING THE FAIRTRADE WAY

SUNDAY 25th to 30th OCTOBER

Late afternoon on Friday 30th October 6 members of [Garstang Fairtrade Town](#)

Group reached Keswick and were greeted by the Town Crier, **Bob Bryden**, in the Market Square, after their 80 mile 6 day trek from **Garstang** to **Keswick**. The 6 were the pioneers of the '**Fairtrade Way**', a new long distance foot path. The group stayed only in guesthouses, hotels and Youth Hostels that served **Fairtrade** products to their residents and only ate and drank in catering outlets that support **Fairtrade**. When all the legs are joined up the '**Fairtrade Way**' will go right round the country.

FOOD FAIR AND CHRISTMAS FAYRE

FRIDAY 27th NOVEMBER & SUNDAY 6th DECEMBER

We had stalls at both, selling Oxfam Fairtrade stock, serving hot drinks and biscuits. Through raffles and other money spinners we made in total almost £255, some of which will go to **Ethiopia**. There is, of course, a very high awareness of **Fairtrade** in Keswick, so we really do not need to do much awareness raising on these occasions, but it is important for us to be there because we are now so much part of the community.

FAIR COMMENT WINTER EDITION

The **Winter** edition of **Fair Comment**, the quarterly publication of the **Fairtrade Foundation**, is enclosed.

MAD HATTER'S TEA PARTY

OUR BIG FAIRTRADE FORTNIGHT EVENT: SUNDAY 21st FEBRUARY 3.00 – 5.00

The theme of **Fairtrade Fortnight** (22nd February to 7th March) is **THE BIG SWAP**. We are now planning an exciting event with **Theatre by the Lake** to launch the **Fortnight: a Mad Hatter's Tea Party** on **Sunday 21st February**. We'll also use it to celebrate our **5th Birthday** of **Keswick** as a Fairtrade Town. More in the New Year.

CUMBRIA FAIR TRADE NETWORK AGM

SATURDAY 23rd JANUARY, KESWICK SCHOOL, 10.00 – 1.00

All members of our **Keswick** campaign (that is you if you are receiving this) are invited to hear **Harriet Lamb**, **Director of the Fairtrade Foundation**, at the AGM of **Cumbria Fair Trade Network**. Meantime, if you want to know more, please contact: Joe Human on 017687 80047

Wishing you a very happy Christmas and New Year